WABC-TV/DT
New York

WABC–TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC–TV NEW YORK and

MESSAGE & MEDIA – 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403102	10–22–2012		0	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC – NEW YORK

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	246865	PHILADELPHIA	D. PARKER	10–23–2012	10–28–2012	M (Broadcast Month, Cycle 1)	N	246865

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
1	10–23–2012	10–28–2012	04:28AM – 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30		X	X	X			X	4	400	4	1,600.00
2	10–23–2012	10–26–2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5–6AM (7426)	7	30		X	X	X	X			5	700	5	3,500.00
3	10–23–2012	10–26–2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6–7AM (7427)	7	30		X	X	X	X			5	2,000	5	10,000.00
4	10–23–2012	10–26–2012	07:00AM – 09:00AM	AM GMA 7–9AM (7429)	7	30		X	X	X	X			6	2,400	6	14,400.00
5	10–27–2012	10–27–2012	06:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	400	1	400.00
6	10–27–2012	10–27–2012	06:15AM – 07:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	750	1	750.00
7	10–27–2012	10–27–2012	07:00AM – 08:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	750	1	750.00
8	10–27–2012	10–27–2012	08:00AM – 09:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	750	1	750.00
9	10–27–2012	10–27–2012	09:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	750	1	750.00
10	10–28–2012	10–28–2012	06:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	400	1	400.00
11	10–28–2012	10–28–2012	06:15AM – 07:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	750	1	750.00
12	10–28–2012	10–28–2012	07:15AM – 08:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	750	1	750.00
13	10–28–2012	10–28–2012	08:00AM – 09:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	750	1	750.00
14	10–28–2012	10–28–2012	09:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	750	1	750.00
15	10–28–2012	10–28–2012	05:00AM – 06:00AM	AM SA/SU 5–6AM (7433)	7	30							X	1	50	1	50.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood

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	Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
	16	10-28-2012	10-28-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)	7	30							X	1	6,000	1	6,000.00
	17	10-28-2012	10-28-2012	11:00AM - 11:30AM	SUNDAY 11AM-12PM (7438)	7	30							X	1	400	1	400.00
	18	10-23-2012	10-26-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	30		X	X	X	X			4	1,100	4	4,400.00
	19	10-23-2012	10-26-2012	10:58AM - 12:00PM	DA THE VIEW (10707)	7	30		X	X	X	X			3	3,500	3	10,500.00
	20	10-23-2012	10-26-2012	12:30PM - 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		X	X	X	X			4	1,500	4	6,000.00
	21	10-23-2012	10-26-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)	7	30		X	X	X	X			4	1,700	4	6,800.00
	22	10-23-2012	10-26-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		X	X	X	X			5	1,500	5	7,500.00
	23	10-23-2012	10-26-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30		X	X	X	X			4	2,400	4	9,600.00
	24	10-23-2012	10-28-2012	06:15PM - 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30		X	X	X	X	X	X	5	2,400	5	12,000.00
		MG Group #	Preempted	Rate Reason	MG Description		Duration											
M		335684	10-25-2012	2,400 PER STATION MANAGEMENT	1 X 30 @ $2,400 F,S,Su 06:15PM - 07:30PM - 10/26/12-10/28/12 (7442)	7	30					X	X	X	1	2,400	1	2,400.00
			Total:	2,400												Preempt Total:	-1	-2,400.00
	25	10-23-2012	10-26-2012	07:00PM - 07:30PM	PA JEOPARDY/WHEEL (7446)	7	30		X	X	X	X			4	4,700	4	18,800.00
	26	10-23-2012	10-26-2012	07:30PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		X	X	X	X			3	4,700	3	14,100.00
	27	10-23-2012	10-26-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30		X	X	X	X			4	2,200	4	8,800.00
	28	10-23-2012	10-28-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)	7	30		X	X	X	X	X	X	5	4,700	5	23,500.00

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29	10–23–2012	10–23–2012	08:00PM – 09:00PM	PE TUESDAY 8–9PM (7486)	7	30		X						1	18,000	1	18,000.00
30	10–28–2012	10–28–2012	09:00PM – 10:00PM	PE SU 9–10PM (7498)	7	30							X	1	22,000	1	22,000.00

	Tot Spots	Total $
Contracted Gross Total:	80	204,750.00
Actual Gross Total:	80	204,750.00
Agency Commission:		30,712.50
Net Total:		174,037.50

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	2,400.00	2,400.00	204,750.00	0.00	204,750.00
TOTAL	2,400.00	2,400.00	204,750.00	0.00	204,750.00

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